



601/602/603, Humera Park, Pathan wadi, Malad (east), Mumbai-400097 Email
Address: 23Abdussamad@mkesimsr.ac.in / Phone Number: 9152095521

Linked In: [Abdussamad Kumbhar | Linked In](#)

Career Objective: Entry-level marketing professional currently pursuing a PGDM in Marketing, I am eager to apply my academic foundation in real-world business environments.

Education:

Post Graduate Diploma in Management (2024-26 Batch) – Pursuing MKES
Institute of Management Studies & Research, Mumbai Specialisation:
Marketing
AICTE Approved 2-year Full Time programme

Bachelor of Management Studies - CGPA: 7.62

MKES Khandwala College, Graduated in year 2024

Relevant Coursework: Business communication, Entrepreneurship, E-commerce, Consumer behaviour, Brand Management, Advertising, Sales and Promotion

Higher Secondary Education (12th) - 68.83 %

MKES BSGD Junior College, passed in the year 2021

Secondary School Education (10th) - 80.40 %

Gokuldharm High School & Junior College, passed in the year 2019

Skills:

- **Technical Skills:** Video Editing, Basics of Microsoft Excel, Canva, Microsoft Office, Content Writing
- **Soft Skills:** Creativity, Trend Spotting, Communication Skill, Social Media
- **Languages:** English, Hindi, Kutchi

Internship Project

Company Name: Mancunianz Media LLP

Duration: 1st May 2025 – 30th June 2025

Role: Management Intern

Description:

Conducted market research and competitor analysis to identify trends and consumer insights for client campaigns.

- Assisted in creating minimal and client-focused pitch decks to support new business pitches.
- Collaborated with the creative team to brainstorm innovative campaign ideas tailored to diverse industries.
- Developed Instagram content ideas and strategies to enhance engagement and brand presence for client accounts.

Social Internship Project

Blind Welfare Council, Darod, Gujarat

Duration: 24th November 2024 to 8th December 2024 **Objective:**

To spread social awareness and help in Fundraising

Description:

Assisted in spreading awareness about the NGO's initiatives for individuals with visual impairment, locomotor disabilities, and Down syndrome.

- Created success story videos and short reels showcasing the transformation of disabled students under the NGO's care.
- Documented and highlighted the rehabilitation and educational support provided to disabled children to build positive narratives.
- Actively participated in fundraising activities, engaging with the public to support the NGO's welfare programs.

Achievements:

- Awarded silver medal in shotput district level athletic meet.
- Completed a Certificate program on Smart Sustainability & Innovation organized by the Rochester Institute of Technology of Dubai.
- Completed a Course on Google ads