

Anmay Rane



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Career Objective: I am ambitious and driven currently pursuing a Post Graduate Diploma in Management with a specialization in marketing. I have hands-on experience in Sales and Client relationship management as a Business Sales Associate. I showcase strong adaptability, analytical and soft skills. Thriving for constantly setting and achieving goals for excellence and growth, I am eager to apply and contribute my knowledge to roles in Marketing and Sales.

Education:

**Post Graduate Diploma in Management (2024-26 Batch) - Pursuing
MKES Institute of Management Studies & Research, Mumbai**

Specialisation: Marketing

AICTE Approved 2-year Full Time programme

Bachelor of Commerce in Financial Markets (BFM) - CGPA: 7.08

Nagindas Khandwala College, Mumbai passing in April 2024

- **Relevant Coursework:** Financial Markets, Accounting, Marketing Management.

Higher Secondary Education (12th) - Percentage: 77.83%

M.L Dhanukar College, Mumbai passed in May 2021

Secondary School Education (10th) - Percentage: 71.20%

Oxford Public School, Mumbai passed in May 2019

Skills:

- **Technical Skills:** MS Office, Email Marketing, Canva, Content Writing
- **Soft Skills:** Leadership, Communication Skills, Critical Thinking, Adaptable, Management Skills.
- **Languages:** English, Hindi, Marathi

Internship Project

MKES Khandwala College, Mumbai

Duration: August 2021 to April 2024

Project Title: INTERNSHIP AT YOUTH WITH VISION OF NAGINDAS KHANDWALA COLLEGE

Brief Description of Project:

- Managed and lead social and community outreach activities
- Organised the 'One Student, One Book Campaign' reaching out to 154 Adivasi villages of Raigad District.

- Networking and Fund raising for social projects
- Collaborated with brands for CSR Activity
- Creating social awareness about education, hygiene, job opportunities
- Conducted Educational activities for children.

Synergetics Information Technology Services Pvt. Ltd.

Duration: May 2025 to July 2025

Project Title: Digital Marketing Intern

- Managing multi-channel campaigns through platforms like Zoho Email, Doubletick WhatsApp Campaigns and Meetup communities.
- Supporting event marketing promotion and hosting webinars on emerging technologies such as AI, Microsoft Security Copilot and GitHub Copilot.
- Creating digital content (social media posts, postcards, promotional banners) to drive engagement.
- Handling Microsoft Learning Badge redemptions (668 badges personally) for webinar participants.

Work Experience:

Company Name: Saasspot Technologies Private Limited

Duration: April 2024 to June 2024

Designation: Business Sales Associate

Job description:

- Involved in Business-to-Business (B2B) Sales
- Showcased the ability to engage and negotiate with business clients
- Gained experience in Email Marketing and created various campaigns to enhance the presence of company.

Certifications:

- Google Ads Certification
- Content Marketing Certification

Achievements:

- Awarded as Chairperson of Team Rays of Nagindas Khandwala College in 2023-24
- Awarded as Chairperson of Youth with Vision of Nagindas Khandwala College in 2023-24
- Awarded as Best Event Manager of TEAM RAYS of Nagindas Khandwala College in 2023-24.
- Awarded as Best Student Editor, NIHARIKA College Magazine of Nagindas Khandwala College in 2024
- Awarded as Best Sponsorship Mentor of Team Rays of Nagindas Khandwala College in 2023-24
- Mentor of Sponsorship, Marketing and Content Committee during the academic year 2023-24.

Extracurricular Activities:

- Chairperson of the Intra College Cultural Festival – SYMPHONY 2023
- Chairperson of REVIVE 2023: Corporate Conclave
- School Reconstruction Project - Raigad Zilla Parishad Primary School, Karambeliwadi, Pen Taluka, Raigad District.
- Worked with Youth with Vision which received 2nd Runner-Up Prize under Best Social Practices Internationally by IMC Ramakrishna Bajaj National Quality Award, 2022.
- Worked with Youth with Vision who received 'The Best CSR of the Year Award' at the Humanitarian Excellence Award 2023 at Jaipur, Rajasthan.