



A7/8 Dev Nagar, Pawara Public School, Kandivali West, Mumbai 400067

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Career Objective: To gain hands-on experience in marketing management and strategic decision-making, leveraging my analytical skills, leadership abilities, and academic knowledge to contribute to organizational growth while enhancing my expertise in marketing and business operations.

Education:

Post Graduate Diploma in Management (2024-26 Batch) – Pursuing

MKES Institute Management Studies & Research, Mumbai

Specialisation: Marketing

AICTE Approved 2 year Full Time programme

Bachelor of Management Studies (BMS) - CGPA: 7.88

Kapol Vidhyanidhi College of Hotel Management (Affiliated with Mumbai University), Mumbai passed in May 2024

Relevant Coursework: Marketing

Higher Secondary Education (12th) - Percentage: 73.67%

KES Bk Shroff College of Arts and MH Shroff College of Commerce - May 2021

Secondary School Education (10th) - Percentage: 59.20%

Dr. S. Radhakrishnan International School, Mumbai passed in May 2019

Skills:

- **Technical Skills:** Excel, PowerPoint, Word, Canva
- **Soft Skills:** Hard Working, Team Work, Time Management
- **Languages:** English, Hindi, Marathi, Gujarati, French

Internship Experience

Summer Internship Project- Pride Hotels

May - July 2025

Marketing Intern

Key Responsibilities:

- Created engaging content - including **travel blogs, corporate articles, newsletters, and social media posts** - enhancing brand storytelling.
- Optimized **OTA listings** (Booking.com, Expedia, MakeMyTrip) by updating property visuals, descriptions, and offers, improving online rankings and conversion rates.

- Supported the preparation of **fact sheets, campaign performance reports, and media documentation** to guide strategic decisions.

Academic Projects:

S.H.A.R.E Project

Bhansali Trust Morzira, Gujrat

November 2024 - December 2024

Description of Project: Collection Feedback from nearby villages and analysing the problem faced by local villagers and based on their responses create reports and help NGO to improve their work.

Achievements:

- Completed certificate program on Smart Sustainability and Innovation by Rochester Institute of Technology, Dubai.
- Google Ads Certification
- Content Marketing Certification

Extracurricular Activities:

- Volunteered in a Blood Donation Camp at Degree College.
- Management Premiere League (MPL):- Conducted three CSR activities, performed in a skit, and conducted a management Treasure Hunt game for other teams.

Hobbies:

- Weightlifting
- Swimming
- Cricket
- Watch movies
- Traveling