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Career Objective: To gain practical knowledge in business and management while developing strong leadership, communication, and problem-solving skills. I aim to apply my classroom learning to real-world business challenges, contribute effectively to organizational growth, and adapt to new industry trends. By working in a dynamic environment, I hope to enhance my professional abilities, build a solid foundation for a successful career, and become a valuable asset to the organization.

Education:

Post Graduate Diploma in Management (2024-26 Batch) - Pursuing
MKES Institute of Management Studies & Research, Mumbai
Specialisation: Marketing
AICTE Approved 2 year Full Time programme

Bachelor of Management Studies - CGPA: 6.92
MKES Khandwala College, Graduated in year 2024

- **Relevant Coursework:** Product and Quality management, Business communication, Entrepreneurship, E commerce, Brand Management

Higher Secondary Education (12th) - 71.00 Percentage
MKES BSGD Junior College, Graduated in year 2021

Secondary School Education (10th) - 69.83 Percentage
Gokuldham High School & Junior College, passed in the year 2019

Skills:

- **Technical Skills:** Basics of MS Word, MS Excel, MS PowerPoint, Presentation Skills, Internet Research, Report Writing, Project Management.
- **Soft Skills:** Communication Skills, Teamwork and Collaboration, Time Management, Interpersonal Skills, Leadership Skills.
- **Languages:** English, Hindi, Marathi, Gujarati

Internship Project

SIP REPORT

Channel Partner Intern / Real Estate & Financial Services Intern

Nynex Realty Venture Pvt. Ltd., Mumbai

May 2025 – June 2025

- Assisted in **lead generation and promotion** of residential and commercial projects through digital marketing, social media campaigns, and client outreach.
- Coordinated **property site visits and walkthroughs**, ensuring clients understood project features and benefits.

- Supported the **sales team** in client follow-ups, responding to inquiries, and guiding buyers through decision-making processes.
- Participated in **negotiation discussions** with clients, contributing to offers, discounts, and payment plan structuring.

MARKET SHAPERS

Content Writer

October 2022 – September 2023

- Researched and **restructured existing content** to create unique, engaging, and audience-appropriate articles.
- **Paraphrased and adapted** information from multiple sources to ensure originality and maintain brand voice.
- Produced SEO-friendly blog posts, web content, and marketing material while maintaining high-quality standards.

UNICEF

May 2024 -July 2024

Sales & Outreach Executive / Service Representative

UNICEF

- Represented **blue-chip companies** to promote and sell their services through multiple sales channels.
- Engaged directly with potential customers at workplaces and homes to explain services, address queries, and encourage adoption.
- Built strong client relationships while ensuring compliance with company standards and ethical guidelines.
- Coordinated with teams to plan outreach campaigns, track leads, and achieve sales targets.
- Collected customer feedback and reported insights to improve service delivery and client engagement.

SOCIAL PROJECT

Caring Hands Organisation.

Duration :15 Days

Volunteer – Caring Hands

- Initiated outreach programs for underprivileged children, providing home-cooked meals to build trust and address basic needs such as nutrition, hygiene, and healthcare.
- Engaged with over **1,500 children** from migrant and vulnerable families, including those in challenging home environments.
- Established a **children's home supporting 150+ children**, offering a safe, clean, and nurturing environment with proper sanitation and care.

Achievements:

- Awarded, Master Congenial 2019 of Gokuldham High School and Jr. College
- Completed a small course of Digital Marketing and SEOs.
- Managed a state level religious event with 5000+ participants.

Certification:

Completed **IIM MUMBAI**: Generative AI for Data-Driven Business Decision-Making.

Completed Certification in **Content Marketing (HubSpot Academy)**.

Completed Certification in **Google Ads Search**.

Completed Certification in **Content Marketing (HubSpot Academy)**.