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Career Objective:

Seeking an opportunity in a corporate environment to apply my knowledge of Business Management and Marketing, gain practical experience, and contribute to impactful marketing strategies.

Education:

Post Graduate Diploma in Management (2024-26 Batch) - Pursuing
Specialisation: Marketing
AICTE Approved 2year Full Time programme

Degree in bachelors in management studies [BMS] - SGPI: 7.05
Lords Universal College, Mumbai passed, in April 2024

Higher Secondary Education (12th) - Percentage: 76%
Lords Universal College, Mumbai (May 2021)

Secondary School Education (10th) - Percentage: 55%
Swami Vivekanand International school, Mumbai (May 2019)

Skills:

- Technical Skills: creatives, content management, mx excel, project management, powerpoint presentation
- Soft Skills: leadership, adaptability, time management, communication, problem solving.
- Languages: English, Hindi, Gujarati

Academic Projects:

Project SHARE

Location: Ahemadnagar, Jamkhed

NGO: Gramin Vikas Kendra, [Nivara Balgruh]

I had the opportunity to collaborate with Gramin Vikas Kendra (GVK), in Nivara Balgruh. Assisted in fundraising initiatives by promoting the NGO's mission and activities to garner financial support. Conducted fieldwork at Nivara Balgruh, engaging with the community and gaining insight into their lifestyle and needs. Collaborated with team members to support various outreach efforts, enhancing the overall impact of the NGO's programs.

Live Project

Insurance as a Catalyst for Economic Growth and Individual Empowerment
PGDM Semester II
Under the guidance of

Mr. Narendra Bharindwal, CEO – RMS ARC Insurance Brokers Pvt. Ltd. & President, Insurance Brokers Association of India (IBAI)

- Researched the role of insurance in economic growth and financial inclusion.
- Analysed the impact of life, health, and rural insurance on financial security.

Summer Internship

Synergetics Information Technology Services India Pvt Ltd

Marketing Intern | May – July 2025

- Supported social media strategy and content creation.
- Assisted in webinar coordination and digital campaigns.
- Contributed to influencer collaborations and promotions.

Extracurricular Activities:

Management Premier League (MPL):

Led a team in a competitive event that featured finance-based games, three Corporate Social Responsibility (CSR) initiatives, and a team-based skit. Demonstrated strong leadership, teamwork, and organizational skills by actively contributing to the success of each activity. Enhanced problem-solving abilities while managing time and resources effectively in a high-pressure environment. Fostered collaboration among team members, ensuring smooth execution of tasks and achieving key outcomes. Strengthened strategic thinking and adaptability through participation in a multifaceted event.

Achievements:

I have completed a comprehensive Bharatnatyam course, advancing through seven levels, and hold a degree in recognition of this accomplishment.

Actively participated in multiple fashion shows during junior college, securing victories in over five colleges. Contributed to the Event Fest Organizing Committee, playing a key role in the planning and execution of college events. Successfully organized a major fest at Lords Universal College, overseeing event coordination and ensuring smooth operations.

Certifications

- HubSpot Content Strategy Certification
- Google Ads Search Certification
- Harvard Business Publishing – Marketing Certification