

# Ruban Chandran



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**LinkedIn Profile:** Ruban Chandran | LinkedIn

Career Objective: To secure a dynamic role in the field of finance, leveraging my academic background in accounting and finance, and my ongoing PGDM studies, to apply financial analysis, strategic planning, and business acumen, while contributing to organizational success and enhancing my professional expertise.

#### **Education:**

MKES Institute of Management Studies & Research Post Graduate Diploma in Management (2024-26 Batch) - Pursuing

Specialisation: Finance

AICTE Approved 2 year Full Time programme

**Bachelor of Accounting and Finance (BAF) - CGPA: 8.38 CGPA MKES Khandwala College, Mumbai passing in May 2023** 

• Relevant Coursework: Financial Management, Taxation, Marketing and Equity knowledge

Higher Secondary Education (12th) - Percentage: 64.5%

Kendriya Vidyalaya INS Hamla, Mumbai passed in May 2018

**Secondary Secondary Education (12th) -** Percentage: 54.8% **Ryan International School, Mumbai passed in May 2020** 

# **Digital Marketing**

#### Internshala

• Relevant Coursework: Digital Marketing, Social Media Handling, SEO, SMM and WordPress

#### **Skills:**

- Technical Skills: MS Office, Tally ERP, Financial Analysis, Power BI and Tableau
- Soft Skills: Communication, Leadership, Problem Solving and Marketing
- Languages: English ,Tamil and Hindi
- Additional Skills: Photography, Videography, Editing and Teaching

# **Internship Project:**

CDSL (Central Depository Services (India) Limited)

May 23 - July 2024

# **Admission Cell – Equity & Debt**

- Gained hands-on experience in document verification, compliance procedures, and process coordination within the depository system.
- Scrutinized 215+ ISIN applications (Equity, Preference Shares, and Offline Equity) to ensure compliance with CDSL requirements.
- Assisted the ISIN activation team with preparation of activation documents and related compliance processes.
- Compiled daily progress reports on application scrutiny, payment status, and pending cases to support workflow monitoring.

#### **Break the Code**

Nov 23 - Jan 2024

# **Graphic Designer and Online Marketing**

Designed creative visual assets for social media, marketing campaigns, and branding while managing digital marketing activities including content creation, social media management, and audience engagement to drive brand visibility and growth.

#### Freelancer

April 23 - July 2023 Graphic Designer and Online Marketing

# **Academic Projects (Finance):**

Financial Analysis of HCL Company

July 2024 - November 2024

Detailed Financial and performance analysis of HCL Company in all aspect and given a presentation on it Outcome - Increase the ability to analysis the financial reports

# **Academic Projects (Social Project):**

Performance Analysis and Marketing in NGO Maya Foundation

24th Nov 2024 - 7th Dec 2024

Improving the cost efficiency and Marketing of the Company handled by by the foundation' to 'Analyzed and improved cost efficiency and marketing strategies

Outcome - Increase Knowledge in production process and Marketing

#### **Achievements:**

# College

- Best Event Organizer Award
- Best Graphic Designer of College Award
- Handled Finance of our team for 2 Years

#### **Social Achievements**

- Part of a Social Work Oriented team and we constructed a School in a adivasi village
- Part of a Team working Toward social causes ( Youth With Vision )

# **Extracurricular Activities:**

- As a chairperson led a Team of 60+ Students. Organize and managed 7+ events.
- **Organized a national event Bhavishya Bharat** National Award Festival for Social work. (Participated 100+ colleges and Participation from different State)