

Shubham Bagwe



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Career Objective:

To become a trailblazer in the marketing industry by leveraging my creativity, innovative thinking, and unique problem-solving skills to build impactful brand strategies. I aspire to lead transformative campaigns that shape consumer experiences and establish myself as a visionary marketing professional driving global brand success

Education:

Post Graduate Diploma in Management (2024-26 Batch) - Pursuing

Specialisation: Marketing

AICTE Approved 2 year Full Time programme

Bachelor of Business Administration (BBA) - CGPA: 7.01 MKES Nagindas Khandwala College, Mumbai passing in May 2024

Higher Secondary Education (12th) - 76.50% Nirmala Memorial Foundation College, Mumbai passed in May 2021

Secondary School Education (10th) - 63.60% St. Xavier's High School, Mumbai passed in March 2019

Skills:

Technical Skills:

- Microsoft Office Suite: (Excel, PowerPoint, Word)
- Basic Graphic Design:(Canva, Adobe Spark, Prezi)
- AI Tools: (ChatGPT, Jasper, Copy.ai for content generation and customer interactions.)

Soft Skills:

- Communication
- Strategic Thinking and Problem-Solving
- Team Collaboration and Leadership
- Idea Generation
- Visionary Thinking
- Creative Decision-Making
- Languages: English, Hindi, Marathi

Internship Project

Royal Enfield - Sales Intern Mira Road Showroom, Mumbai | 1st May - 30th June 2025

- •Sold 25+ bikes during the internship
- Conducted customer needs assessment, product demonstrations, and assisted in financing discussions.
- Learned sales funnel management, negotiation, and after-sales engagement.
- Contributed to showroom operations, improving customer experience and footfall conversion rates.

Social Internship Project

AAI Foundation, Beed

Duration: 25 th November 2024 to 8th December 2024

Topic: Identify 8 wastages and implement steps to reduce them using the 5S model and Promoting upcoming camp through social media

Achievements:

- Secured 1st Position in Drama Competition in Anujay event
- Completed a course of Smart Sustainability and Innovation from Rochester Institute of Technology, Dubai.

Extracurricular Activities:

- Head of explora cultural committee
- Volunteered in Social Events like Beach Cleaning