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Objective:

Results-driven MBA candidate in Marketing industry, a proactive and strategic thinker with strong communication and leadership skills. I excel in collaborative environments, bringing creativity, problem-solving, and technical proficiency to every project. Driven by integrity and a commitment to excellence, I approach challenges with adaptability and a focus on delivering high-quality results. Committed to delivering impactful business solutions and driving organizational growth

Education:

Post Graduate Diploma in Management (PGDM) 2023-25 Batch

Approved by A.I.C.T.E. passing in May 2025

MKES Institute of Management Studies & Research

- **Relevant Coursework:** Sustainability & Media and Communication, Marketing Analytics, Statistics, Strategic thinking, Decision making, Product Management, Entrepreneurship Management, Management Communication
- **GPA:** 7.85

Master of Business Administration (Distance MBA) 2023-25 Batch

Approved by UGC-DEB Passing in June - 2025

Amity University

- **Relevant Coursework:** Business Communication, Operations & Supply Chain Management, Digital Marketing, Consumer Behaviour, Brand Management, Sales & Distribution Management, Integrated Marketing Communications, International Marketing,
- **GPA:** 8.38

Bachelor of Commerce:

- **Mumbai University in April 2023**
- **GPA:** 8.35.

Honours/Awards:

- Best Story teller Award
- Best Synopsis Writer Award
- Best Actress Award

Skills:

- **Analytical Skills:** Financial Modeling, Data Analysis, Market Research
- **Technical Skills:** Excel, SQL, PowerBi, Digital marketing strategies, Strategic Thinking
- **Management Skills:** Project Management, Strategic Planning, Leadership, Team Collaboration, Management communication, Product Management,
- **Communication Skills:** Public Speaking, Negotiation, Presentation skills

- **Languages:** English, Hindi, Gujarati

Certifications:

- Management Communications Course
- Decision Making , Innovation and Creativity
- Leading People , Negotiating , Strategic
- Marketing Essentials Certificate in Professional and Life Skill

Summer Internship Project:

MKES IMSR

Duration: 2nd May 2024 to 30th June 2024

Marketing Department Intern

- Teleconsulting for PGDM Program
- Data Collection on PGDM Courses Around MKES IMSR
- Counselling for BBA and BCA Programs
- Research on Colleges and Educational Classes in Mumbai
- Market Research and Competitor Analysis

Live Project:

FINX

Duration: February, 2024 to March, 2024

Understanding and analysing placement expectations and identifying ways to improve them for all Stakeholders

- To gain some insight into students' expectations regarding placement opportunities.
- To identify the placement objectives of corporate entities the qualities which they want the candidate to have and their expectations to the jobs.
- To explore the placement goals of college placement officers and the challenges faced by them
- Found a solution for the problems faced by all three aspects.

Social Internship - S.H.A.R.E

ML Dhawale Trust

Duration - 7th January 2024 to 21st January 2024

- Developed strategies to enhance ML Dhawale Trust's visibility and engagement with a wider audience.
- Created and maintained a comprehensive multimedia content library highlighting the trust's core initiatives.
- Executed social media campaigns that significantly increased the trust's online presence, with a focus on Instagram.
- Documented and reported on the trust's efforts in addressing malnutrition and supporting self-help groups, providing key insights for future actions.
- Led the development and distribution of impact stories to increase awareness and garner support for the trust's programs.

Leadership and Extracurricular Activities:

- Led One day @Bschool, which resulted in successful event execution.

Waste Committee Member

- Led waste management initiatives within the college, promoting sustainable practices and responsible disposal methods.
- Organized awareness campaigns on reducing waste and improving recycling efforts across campus.

Working in NGO (AAA - Ajramar Active Assort)

Interests:

- Reading it enhances my creativity and expands my knowledge about various domains.
- Writing it helps to present me express creativity in form of words.
- Travelling it helps me to understand different culture and tradition.