



C - 101 Pushp Heritage, Mahavir Nagar, Near HDFC Bank, Kandivali west, Mumbai 400067

Email: 16Vaishakhi@mkesimsr.ac.in / Phone No: 7710053770

LinkedIn Profile: [Vaishakhi Gadhiya | LinkedIn](#)

Career Objective: A focused and enthusiastic PGDM (Marketing) student seeking an opportunity to apply my skills in market research, branding, and strategy. Eager to contribute to a dynamic organization while learning and growing in the field of marketing.

Education:

Post Graduate Diploma in Management (2024-26) - Currently pursuing
MKES Institute of Management Studies & Research

Specialisation: Marketing

AICTE Approved 2 years Full Time Programme

Bachelor of Commerce in Banking & Insurance (BBI) - CGPA: 5.45 CGPA

KES Shroff College of Art & Commerce, Kandivali west, Mumbai (April 2023)

Higher Secondary Education (12th) - Percentage: 51%

National Institute of Open Schooling (NIOS), Mumbai (February 2020)

Secondary School Education (10th) - Percentage: 66.20%

Swami Vivekanand International School & Jr College, Mumbai (May 2018)

Skills:

- **Technical Skills:** Microsoft Word, Excel, PPT, AI Tools, Power BI, Tableau and Canva
- **Soft Skills:** Communication, Problem solving, Leadership, Adaptability and Collaboration
- **Language:** English, Hindi, Gujarati

Working Experience:

3i Infotech BPO Limited

Dec 2023 - June 2024

Back Office Executive (Support)

Summer Internship Project:

Fashionista

May 2025- July 2025

Market Analysis Intern

Academic Projects:

Aatapi Seva Foundation (Social Internship)

25th Nov 2024 - 7th Dec 2024

Analysis of the businesses and made Business Plans and Excel sheets for financial.

Achievements:

- Certificate of Deloitte Data Analytics Job Simulation (Forage) – Gained hands-on experience in data analysis, visualization, and business insights.
- Certificate of Merit, Foreign Exchange Rate Management and Derivatives.

- Certificate of Merit, Investment in Financial Markets Based on Technical Analysis.
- Certificate of Merit, Practical Taxation GST, TDS, PF, PT, IT.
- Certificate of Merit, Advanced MS-Excel.
- Certificate of Merit, Ethical Hacking.
- Certificate of Secretary of Research Advisory committee.
- Certificate of The National Level Online Inter-college Research Conference for Students on “Impact on Covid on Middle Class Family”.
- Certificate of Road Safety Patrol, Inter Zonal Rally & Republic-day Ceremonial Parade.
- Certificate in Future Pro Essentials for English Academy from Anudip Foundation.
- Certificate of Content Marketing
- Certificate of Google Search Ads
- Certificate of Generative AI Mastermind

Extra-Curricular Activities:

- Creative head of Banca Association of KES Shroff College.
- Banca Bulletin (Magazine of KES Shroff College).
- Volunteer of Robin Hood Army - serve for hunger.
- Captain of Fencer Fury in MPL at MKES - IMSR College