

YASH NARENDRA KARAMBELE



**Address: Siddhant Building, Opposite. Children's Academy School, Ashok Nagar,
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LinkedIn Profile: [Yash Karambele](#) | [LinkedIn](#)

Career Objective:

I am aiming to leverage my academic knowledge and practical skills to contribute effectively to a dynamic organization. I am seeking opportunities to develop and implement innovative branding strategies that strengthen brand positioning, drive customer engagement, and accelerate business growth while enhancing operational efficiency. With a passion for problem-solving, team collaboration, and continuous learning, my goal is to grow into a leadership role that enables me to make meaningful contributions to an organization's success while furthering my professional development.

Education:

Post Graduate Diploma in Management (2024-26 Batch) – Pursuing

MKES Institute of Management Studies & Research

Specialisation: Marketing

AICTE Approved 2-year Full Time programme

Bachelor of Commerce - CGPA: 7.48

Thakur College of Science & Commerce, Mumbai passed in May 2022

Higher Secondary Education (12th) - Percentage: 56.92%

P.D Turakhia College of commerce, Mumbai passed in May 2018

Secondary School Education (10th) - Percentage: 62.40%

Children's Academy School, Mumbai passed in May 2016

Skills:

- **Technical Skills:** Advanced Computerized Accounting using Tally, Advanced Excel, Power Point, Word.
- **Soft Skills:**
 - **Problem-Solving Abilities** – Ability to analyze complex issues, think critically, and implement effective solutions.
 - **Team Collaboration** – Skilled at working in diverse teams, fostering cooperation, and achieving common goals.
 - **Leadership** – Capable of guiding and motivating others, taking responsibility, and driving initiatives forward.
 - **Time Management** – Strong ability to prioritize tasks, meet deadlines, and balance multiple responsibilities efficiently.

- **Adaptability & Willingness to Learn** – Open to new ideas, quick to adjust in changing environments, and eager to acquire new skills.

- **Languages:** English, Hindi, Marathi, Gujarati

Internship Project:

1) Company Name: Amul GCMMF Ltd

Date: 02nd May, 2025 to 02nd June 2025

Role: Market Research

Work Experience:

- Conducted market research and competitive analysis of Amul's FMCG product categories across 100+ retail outlets in Mumbai.
- Analyzed numeric & weighted distribution, retailer margins, and consumer preferences, benchmarking Amul against competitors.
- Carried out retailer and distributor interactions to gather insights on trade schemes, visibility, and brand preference.
- Identified distribution gaps and packaging limitations; recommended strategies to enhance Amul's competitive edge.
- Developed actionable insights for retail penetration, supply chain consistency, and brand visibility, contributing to Amul's marketing strategy in general and modern trade.
- Strengthened skills in field research, data analysis, communication, problem-solving, and stakeholder engagement.

2) Company Name: AAS & Associates

Date: 31st January, 2023 to 03rd May, 2023

Role: Company Secretary Trainee

Work Experience:

- Incorporation of Companies.
- Closure of Companies.
- Drafting of various Documents such as: Board or Committee or General Meeting Minutes, Resolutions, Notices.
- Reporting and e-Filing of all Statutory Forms and Returns of Companies including Annual Filings, DIN Applications, Auditor Appointment/ Resignation.

Achievements:

- Completed Certification in **Basic and Advanced Tally with GST**.
- Completed Certification **Advanced MS-Excel**.
- Completed Certification in **Content Marketing**.
- Completed Certification in **Google Ads Search**.