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**Career Objective:** I am seeking an entry-level role in marketing where I can apply my academic knowledge of business operations, consumer behaviour, and strategic marketing. My objective is to gain hands-on experience in key areas such as market research, brand management, Sales and digital marketing. I am committed to contributing to the organization's success by offering creative solutions and a results-driven mindset. Through this opportunity, I aim to enhance my professional skills and establish a rewarding career in the ever-evolving field of marketing.

### Education:

Post Graduate Diploma in Management (2024-26 Batch) - Pursuing

Specialisation: Marketing

AICTE Approved 2-year Full Time programme

Degree, e.g., Bachelor of Commerce (BMS) - CGPA: 7.65

K.E.S SHOFF College, Mumbai passing in April 2024

- Relevant Coursework: Branding, Integrated marketing communication, Sales and Distribution management.

Higher Secondary Education (12th) - 65%

K.E.S SHOFF Junior College, Mumbai passed in May 2021

Secondary School Education (10th) - 40%

S.V.P. VV School, Mumbai passed in May 2019

### Skills:

- **Technical Skills:** Excel, Power Point, Word
- **Soft Skills:**
  - Communication:** Strong ability to convey ideas clearly and effectively, both verbally and in writing.
  - Teamwork:** Proven capacity to collaborate with diverse teams to achieve shared objectives.
  - Quick Learner:** Demonstrated aptitude for rapidly acquiring new skills and adapting to changing environments.
- **Languages:** English, Hindi, Marathi

### Internship Project

Investmind Financial Services

May 2025 – June 2025

Designation: Marketing & Relationship Management Intern

*Gained hands-on experience in financial product marketing and client relationship management within the Indian equity, mutual fund, and insurance sectors.*

1. Independently closed a high-value insurance deal worth ₹2,50,000 by adapting the sales strategy to client-specific profit expectations.
2. Contributed to a team securing a ₹5,00,000 insurance policy sale through effective client engagement and support.
3. Conducted proactive cold calling and lead management, successfully scheduling client meetings and building a sales pipeline.
4. Analysed client financial profiles to recommend suitable Mutual Funds (SIPs, ELSS) and Insurance products (ULIPs, Term Plans).
5. Executed field marketing initiatives to promote an Investment Awareness Program (IAP), enhancing public financial literacy.
6. Performed in-depth analysis of mutual fund fact sheets and equities to provide data-backed investment recommendations.
7. Successfully onboarded clients for Systematic Investment Plans (SIPs), driving mutual fund investments and AUM growth.
8. Managed end-to-end client documentation, including KYC verification and form submissions, ensuring seamless operational processing.

### **Academic Project:**

Shree Vivekanand research and training institute (**SHARE Project**)

Duration 25 Nov 2024 to 07 2024

Topic: Solutions and Digital Support for Agriculture, Women empowerment, and water harvesting

Description:

1. Conducted an in-depth analysis of the NGO's focus sectors, identifying key areas for improvement and providing actionable recommendations.
2. Led the initiative to establish a digital presence for the NGO, including setting up social media accounts and optimizing online visibility.
3. Trained staff members on the effective use of AI tools to enhance operational efficiency and decision-making.
4. Designed and implemented impactful advertisement campaigns to raise awareness about the NGO's mission and attract support.

### **Achievements:**

- Completed Certificate in Advance Excel.
- Completed Certificate in Digital Marketing.
- Completed Certificated in Investment in financial market with technical analysis.
- Completed a course of Smart Sustainability and Innovation from Rochester Institute of Technology, Dubai.

### **Extracurricular Activities:**

- Member of BMS+1 club at KES SHORFF College.
- Volunteer in event like Nexus conclave, Antarang.
- Captain of Cage breakers in MPL